Real-Time eCommerce Translation Technology Hosted on Microsoft Azure Delivers a Scalable, Cost-Effective Solution to Capture New Markets

MICROSOFT AZURE APP BUILDER PROFILE: YAPPN CORP.

Yappn Corp. dramatically improves upon traditional translation methods, increasing speed and improving translation accuracy to better reflect specific commercial and social requirements while lowering costs. Offering a complete and customizable set of tools to engage consumers in up to 67 languages, Yappn solutions allow companies and people to communicate in the language of their choice, all in real time.
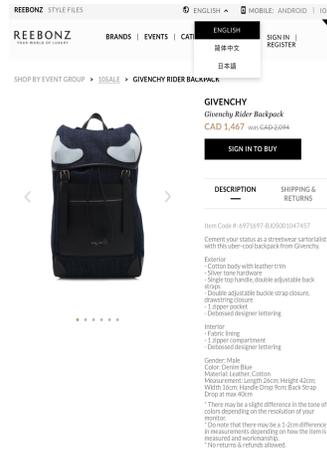
WHAT WE OFFER

Enhanced Machine Translation

Backed by its proprietary and patented technology, Yappn's advanced algorithms return translation with the correct meaning and context of the content.
Translation outputs are customizable for specific vertical markets and customer requirements.
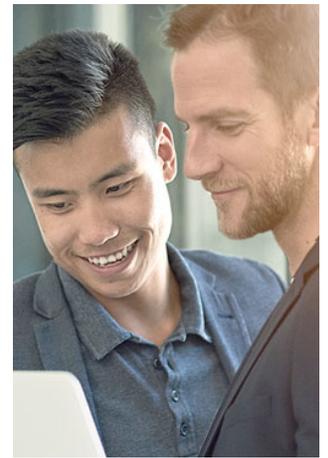
Real-Time Translation Delivery

Real-time translation enables eCommerce vendors to show high-quality translation on their sites quickly.
The solution has the ability to detect the user's preferred language and translate the communication into the correct language.

Reduce Costs Without Compromising Quality

Remove the prohibitive costs of traditional translation methods, which are too expensive and too slow to support dynamic and high-volume eCommerce sites. Yappn solutions reduces time-to-market and costs, while preserving translation accuracy and relevance.

Easily Handle Medium- to Large-Scale Sites

A midsize eCommerce site has approximately 80,000 products at any given time and adds new product continuously. A human can translate approximately 1,500 words a day. The math simply does not work in today's fast-moving and competitive market.

WHAT OUR CUSTOMERS ARE SAYING

"Yappn's eCommerce translation allows for large-scale translations to be executed at a fraction of the cost of human translation and at the speed and quality required given the scale and fluidity of our product offering." – Torres Oey, CTO of Reebonz.com

LEARN MORE

Feel free to visit us at www.yappn.com or contact us at sales@yappn.com.

Microsoft | Go-To-Market Services

Microsoft Azure

Microsoft Azure is an open and flexible cloud platform that enables you to quickly build, deploy, scale, and manage applications across a global network of Microsoft data centers. You can build applications using multiple languages, tools, and frameworks.

KEY USE CASES

WEB APPLICATIONS
Build anything from lightweight websites to multi-tier cloud services that scale up as your traffic grows.

CLOUD STORAGE
Rely on geo-redundant cloud storage for backup, archiving, and disaster recovery.

BIG DATA & HPC
Get actionable insights from your data by taking advantage of a fully compatible enterprise-ready Hadoop service.

MOBILE
Accelerate your mobile app development by using a backend hosted on Microsoft Azure. Scale instantly as your install base grows.

MEDIA
Create, manage, and distribute media in the cloud – everything from encoding to content protection to streaming and analytics support.

FLEXIBLE APPLICATION MODEL
Microsoft Azure provides a rich set of application services, including SDKs, caching, messaging, and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby, or using open REST protocols. This is all part of Microsoft's promise to let you build using any language, tool, or framework.

ALWAYS ON, ALWAYS HERE
Build resilient applications with automatic operating system and service updating, built-in network load balancing, and geo-redundant storage. Microsoft Azure also proudly delivers a 99.95% monthly SLA. You can rely on decades of experience in data center operations and trust that everything Microsoft Azure offers is backed by industry certifications for security and compliance.

DATA CENTER WITHOUT BOUNDARIES
Microsoft Azure makes it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Microsoft Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Microsoft Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with Microsoft System Center.

GLOBAL REACH
With data centers around the globe, a massive investment in data center innovation, and a worldwide Content Delivery Network, you can build applications that provide the best experience for users, wherever they are.

Learn more: www.microsoftazure.com

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