

YAPPN TRANSLATION SYSTEM SELECTED AS BEST NATIONAL DIGITAL SOLUTION FOR INTERNATIONAL WORLD SUMMITS AWARD IN THE CATEGORY LEARNING AND EDUCATION.

Markham/Canada, Oct 9, 2017

Yappn Translation System was nominated as best national digital solution for Canada for the international World Summit Awards, selecting digital innovation with impact on society. With this nomination in the Category Learning and Education, Yappn Translation System qualifies for evaluation by the WSA Online Jury 2017 among 391 international nominations. The World Summit Award once more showcases to the world a diameter of digital innovation, from Mexico to New Zealand, from Qatar to Germany.

The WSA nominees 2017 show the richness, diversity, future and innovation of digital solutions on a global scale and prove how digital technology can improve society on each corner of the world.

Yappn Translation System was nominated as best national digital solution for Canada for the international World Summit Award mobile.

Yappn's unique and proprietary Yappn Translation System ("YTS") offers a dramatic paradigm shift in the art of translation by providing a seamless, fast and cost-effective cloud solution to support organizations anywhere in the world.

The WSA 2017 nominees will be evaluated based on seven fundamentals criteria: Content, Functionality, Design, Technology, Innovation, Impact and Global/UN value.

The WSA nominees are selected carefully and highly competitive by the WSA National Experts from more than 178 UN member states. The WSA National Experts nominate up to eight projects for each country – one for every WSA category.

A nomination to the WSA hence is already an award in itself – the qualification to compete and compare on an international level and being the best practice in *learning and education* nationally.

About the WSA

The World Summit Award is a global initiative within the framework of the United Nations World Summit on the Information Society (WSIS). WSA is the only ICT event worldwide, that reaches the mobile community in over 180 countries. WSA highlights digital content improving society and focusses on local content with global relevance.

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Media Contact World Summit Award:

Manuela Wagner
Network Development & Communications,
World Summit Awards
manuela@worldsummitawards.org
+43.660.630408.7